Would you like to attract more customers to your business?

**Special offer for 2011**

**Buy one get one free!**

**Buy our Business Foundation Search Engine Optimisation package and have a banner advert on ‘ChorleyOnline.com’ for free!**

**Attract more new customers through promoting your website in 2 great ways**

# *Buy this*

**1. Business Foundation Search Engine Optimisation package**

Take advantage of our Foundation package where you will receive professional Search Engine Optimisation on your web site to improve your visitor numbers. What we do…

* Examine current keywords on your web site
* Research keywords being typed into search engines
* Optimise your keywords within your web site for Search engines
* Build external links from over 100 of our UK town portal web sites
* Provide you with monthly reports showing your search engine rankings

# *Get this for FREE!!!*

**2. Banner Advertisement on ChorleyOnline.com**

ChorleyOnline.com is a community website packed with great features including local news, weather, whats on, horoscopes and competitions. One of the most popular features of the site is the business directory which is frequently used by visitors to find local businesses. Advertise on ChorleyOnline.com and attract more sales & enquiries.

# *Want more information?*

# *About Our Search Engine Optimisation Packages*

# Increase traffic to your website using SEO

Search Engine Optimisation (SEO) is the process of improving a websites position in the Search Engines for a relevant keyword. A constant Search Engine process is crucial if you want your web site to be found by search engines and be on page one for your respective keywords.

# Improve your branding?

SEO will help to drive visitors to your website and open your business up to a whole new market. With over 3 billion searches on Google every day, it makes sense for your website to come up on the first page when somebody is looking for your services or product.

Our foundation package is a cost effective SEO service that is perfect for the smaller business.

# *About ChorleyOnline.com*

# ChorleyOnline.com, great for your branding and attracting new contacts and sales.

ChorleyOnline.com is a local community website, one of a network of local online portals. There are over 100 online town websites which the main towns and cities across the UK. The Onlines have many features from local news, what’s on guide, weather forecasts and our popular local business directories. The business directories are a popular feature and are frequently used by visitors as a tool for finding local businesses. Being on our directory listing pages also help your web site improve its search engine ranking with external links from the directories pointing back to your site.

# *So what exactly do I get?*

1. **Improve your presence throughout the North West**

You will receive a full page directory on our North West online directories.This includes your logo, contact details and several paragraphs of keyword optimised text with links to your website.

1. **Generate new business across the UK with Search Engine Optimisation**

Our Search Engine Optimisation will improve your ranking in the major Search Engines and drive targeted traffic to your website.

1. **Increased brand exposure**

Your company branding will be displayed across ChorleyOnline.com which will be seen by thousands of people each month.

1. **Enhanced national coverage**

A full page listing in ‘First Business Directories’ which covers the majority of towns and cities across the UK.

1. **See your business contacts grow**

Our link builders will submit an additional 5 links per month to websites with a good page rank.

1. **Track your return on investment via monthly reports**

This will track the advancement of Search Engine positions month on month.

1. **Assess your organisation’s progress with a specialist advisor**

**A detailed annual review** will include a face to face meeting where your websites performance will be assessed and compared to other organisations in your industry/business sector; this is often the perfect opportunity to develop marketing opportunities for your website .

# *Great Value for Money*

We are offering all of the above for only £150 per month, making this one of the most cost effective Internet Marketing packages in the UK. For more information please call Thomas Cole Internet Solutions on 08000 85 25 84 or email [info@thomascole.net](mailto:info@thomascole.net).

***Guarantee***

We guarantee that the home page of your website will appear in the top ten organic results returned by Google/Bing or Yahoo within the first six months of contract – or your money back!

# *The Small Print*

* Our packages are subject to a 12 month rolling contract which can be cancelled after 12 months, with one months notice.
* Please note that increased traffic to your website is normally experienced after 3 months. More generic terms take longer.
* All prices exclude VAT